



## UK Defence Housing Strategy - £9 Billion for Housing: How Italy Can Support Families and Recruitment

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When it comes to the Armed Forces, the Italian discussion almost always focuses on equipment, personnel, and missions. Rarely on a decisive but “silent” factor: **housing**. Yet, the quality of housing is one of the primary determinants of the choice to enlist, remain in service, and maintain high motivation. The United Kingdom has put it in black and white with the new housing strategy of the Ministry of Defence, which can become a **concrete example for the Italian Government**.

### What the United Kingdom Has Done (and Why It Matters)

With the **Defence Housing Strategy** (published on November 2, 2025), London announced an investment of **£9 billion** over ten years for the transformation of housing intended for military families: **over 40,000 homes** will be modernized, renovated, or rebuilt, presenting the

operation as the most significant “in more than 50 years.”

The key point, however, is the “dual-track” design:

1. **housing dignity and welfare for the military community;**
2. **economic development** through a massive construction program on **surplus Defence land**, with the potential for **over 100,000 new homes** for military and civilian families.

In other words: a policy for those who serve the State that also becomes an industrial policy.

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## The Smartest Part: Governance and Rights (Not Just Construction Sites)

The strategy is not just about builders and boilers. It includes a “Forces First” approach with a new dedicated service (**Defence Housing Service**) and protection tools like a **Consumer Charter** for families, to make management more transparent and hold those providing maintenance and services accountable.

Why is it important? Because many public plans fail not due to lack of funds, but due to **lack of governance**, clear standards, and control mechanisms.

## The Financial “Fuel”: Bringing Back Assets and Public Value

Another element to watch closely is the asset restructuring: the United Kingdom links the turnaround to the closure of the Annington Homes dossier and the return to public hands of over **36,000 homes**, with declared savings reinvested in improving military housing.

Here the lesson is not “make the same deal,” but **bring housing policy into a long-term strategy**, avoiding that past asset choices produce costs and degradation for decades. The reconstruction of the case is also covered by the House of Commons Library.

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# Why This Is a Perfect Proposal for Italy

If Italy adopted a similar model, it would have three immediate returns.

## 1) Real Support for Military Families

Frequent transfers, schools, spouse's work continuity, logistical stress: it all adds up. A decent and well-managed home is not a “bonus,” it is a **stability multiplier**.

## 2) Recruitment and Retention (the Point No One Wants to Say Out Loud)

The United Kingdom explicitly links housing investment to morale, recruitment, and retention; the international press has reported how the allocations are also intended to strengthen “recruitment, retention, and morale.”

In Italy, where retaining skills is increasingly difficult (also due to private sector competition), housing can become a concrete lever: fewer dropouts, more attractiveness, lower replacement and training costs.

## 3) Boost to the Construction Sector (Without Inventing New “Major Works”)

A multi-year program of redevelopment/reconstruction and, where possible, development on disused or surplus areas creates:

- stable work for local businesses and supply chains,
- programmable construction sites (not “spot”),
- opportunities to include energy and seismic objectives,
- urban regeneration around existing infrastructure.

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# How the Italian Government Could Translate It: 5 Practical Moves

Without ideology, just policy mechanics:

1. **Transparent Census** of the state of service housing and the real needs of families (broad survey, as in the UK model).

2. **Costed and Measurable Ten-Year Plan** (not “guidelines”): how many houses, what standards, what timelines.
3. **Dedicated Unit** for housing management (a “single hub” with KPIs and accountability), plus a **Charter of Rights/Standards** for families and maintenance.
4. **Revolving Development Fund**: enhance portions of assets/surplus areas and reinvest the proceeds in new interventions (the equivalent of the Defence Development Fund idea).
5. **Social and Strategic Priority**: preferential channels for military families and, where appropriate, quotas for service-related categories (including veterans), with clear and verifiable rules.

## The Political Point: “Defense” Is Not Just Barracks and Equipment

In the British communiqué, John Healey and Prime Minister Keir Starmer present the strategy as a choice of respect towards those who serve and as a break with years of underinvestment. In Italy, a similar strategy would have the same value: **a credibility pact** with the personnel and a powerful signal to young people considering enlistment.

If we want more attractive and stable Armed Forces, it is not enough to ask for “sacrifice”: we must offer **normality, security, and quality of life**. Sometimes the most effective way to support national defense is surprisingly simple: start at the front door.

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**News link:** <https://www.gov.uk/government/news/defence-housing-strategy-a-9bn-generational-renewal-for-forces-family-housing-and-100000-new-homes-on-mod-land-to-drive-growth>