



The Presence of the Italian Army at the Sanremo Festival: between Music and Sharing

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In the context of the 74th edition of the Sanremo Italian Song Festival, the Italian Army played a significant role, demonstrating its commitment not only to the defense and security of the country but also to contributing to culture and national spirit. This year, the Army's presence stood out through two representative entities: Radio Esercito and the Army Band, both engaged in creating bridges of connection with the Italian public, strengthening the sense of community and national identity.

Radio Esercito: A Voice Beside the Citizens

Throughout the Festival, Radio Esercito broadcast live from Casa Sanremo, offering listeners the unique opportunity to experience the event from a different perspective. Through interviews and insights, the station's speakers and technicians shared the emotions, stories, and experiences of the singers and guests present, highlighting the Army's desire to be ever closer

to the citizens, sharing moments of culture and entertainment with them.

The Army Band: a Symbol of Unity and National Identity

The culmination of the Army's participation in the Festival was marked by the performance of the Army Band on the final evening. The performance began with the execution of the National Anthem of the Italian Republic, "Il Canto degli Italiani," a moment of deep emotion and national unity. The performance not only honored the Italian cultural heritage but also symbolized the shared commitment towards a united and free Italy. The presence of the Band, which this year celebrates its 60th anniversary, reaffirms the value of music as a universal language capable of uniting and inspiring.

An Ongoing Commitment to Culture and Society

The Army's participation in the Sanremo Festival is part of a broader context of commitment to promoting culture and participating in the country's civic life. The Army Band, with its 102 members, and Radio Esercito, the national web radio launched in 2019, are expressions of this commitment, through which the Armed Forces demonstrate that they are not limited to territorial defense alone but actively contribute to the social and cultural fabric of Italy.

The initiative highlights the importance of the closeness between the Army and the citizens, through the sharing of moments of high symbolic and cultural value. A powerful message, emphasizing how the Armed Forces, beyond their defense mission, are a fundamental pillar in building a sense of belonging and national identity, through music, culture, and communication.