

The Army Band at Petruzzelli for Prevention and Research

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In a climate of great participation and commitment, the Petruzzelli Theater in Bari hosted an extraordinary event, the **concert "Values in Music"**, organized by the Italian Army on the occasion of the 164th anniversary of its founding. The initiative, promoted in support of the **Umberto Veronesi Foundation ETS,** saw an exciting fusion of art and solidarity, combining the beauty of music with the mission of **promoting the culture of prevention and fundraising in favor of the Pink Ambassadors**. The project, born to support women who have faced cancers such as breast, uterine, and ovarian cancer, is a fundamental initiative to raise public awareness on the importance of early diagnosis and the adoption of healthy lifestyles.



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The Army Band and its cultural commitment

The Italian Army Band, the undisputed protagonist of the evening, offered a performance of the highest level. **Founded in 1964, the Army Band is one of the most prestigious musical formations in Italy. It comprises 102 highly qualified musicians, all graduates of the Conservatory and selected through competition**. Its activity extends well beyond national borders, with concerts in the most renowned theaters around the world, including the Teatro Massimo in Palermo, La Scala in Milan, and the Auditorium Parco della Musica in Rome, as well as performances in countries such as France, Germany, and the United States. The Band's repertoire ranges from lyrical-symphonic music to original band music, with particular attention to highly topical pieces. A significant example is its version of the Italian National Anthem, which has become one of the symbols of the Republic, included among the official contents on the Quirinale website.

The Pink Ambassadors and collaboration with the Veronesi Foundation

At the center of the evening, however, were the Pink Ambassadors, a group of over 1,000 women in 22 Italian cities who, after facing cancer, share their life and struggle journey. Their commitment goes beyond personal testimony: they actively promote the culture of prevention, encouraging women to undergo regular check-ups and take care of their health. The evening saw the participation of numerous prestigious guests, such as tenor Gianluca Terranova, cellist

Valentina Irlando, and actor Luca Ward, who enriched the event with their artistic performances.



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Silvia Veronesi, a member of the Board of Directors of the Foundation, emphasized the importance of collaboration with the Italian Army and expressed her appreciation for the courage of the Pink Ambassadors, who with their testimony offer a message of hope and strength. The great value of initiatives like this lies precisely in their concrete impact on society, raising public awareness of the need for constant commitment in the fight against cancer.

The evening concluded with the signing of a **Memorandum of Understanding between the Italian Army and the Umberto Veronesi Foundation**, with the aim of initiating a more structured collaboration in favor of cancer research and health promotion. This new agreement marks a further step towards a future where prevention, solidarity, and research work together to improve people's lives.

In conclusion, the concert “Values in Music” was an event that united music, solidarity, and social commitment, joining forces for a common goal: the promotion of health, cancer prevention, and support for those fighting this disease.